NNENNA UDUH

PRODUCT DESIGNER nnennauduh.com nnenna.uduh@gmail.com linkedin.com/in/nnenna-uduh

EXPERIENCE

Emburse
Product Designer II
2024–Present

- Product designer for **Emburse Spend**—an expense management platform designed for SMBs that handles an average of **65,000 expenses each month**.
- Create new **end-to-end user flows**, features and enhancements across mobile and web applications for **over 4,500 companies**.
- Maintain **component libraries** and contribute to a **design system** within a larger design team.
- Collaborate with product teams to create assets for new **white label partnerships**.

Emburse
Product Designer I
2020–2023

- Transitioned **Abacus**, a legacy product, into **Emburse Spend** to capture a new user base and expand the current one.
  - Redesigned several features throughout the product evolution.
  - Updated internal facing application controls.
- Responsible for **white labeling** Emburse Spend for customers and partners including **AMEX & SVB**.
  - Defined key visual elements and parameters for white labeling effort across both mobile and web applications.

Warner Media
UX Architect — Contract
2020

- UX Architect for **March Madness Live**.
- Collaborated with **mobile, web, and connected device teams** throughout the design/development process.
- Aided in facilitating the ideation, brainstorming and execution of UX deliverables including wireframes, prototypes, competitive analyses, design requirements, annotations along with design QA.
- Worked alongside the **research team** in creating supporting assets needed for upcoming studies including prototypes and documenting research questions during the design cycle.

Bark Technologies
Jr. UX/UI Designer
2019—2020

- Junior UX/UI designer for **Bark**, a parental control and content monitoring tool for smart devices that has **7.5 million users** across the U.S. and internationally.
- Worked alongside the lead UX/UI designer establishing user flows and visual styles for landing pages, homepages, and email templates.
- Shipped new features and improved core flows from sketch through prototype across customer-facing and internal product areas.
- Collaborated with a team of designers, engineers and copywriters in order to deliver impactful solutions to users.

FREELANCE

ToolKaiser
Product Designer

Product Designer for ToolKaiser, a tool and equipment management app. Rebuilt the **desktop and mobile experience end-to-end** with a collaborating designer.

EDUCATION

BS, Interactive Design
2019

PROCESSES & TOOLS

User Centered Design · Prototyping · UX Research & Usability Testing · Wireframing · Affinity Mapping · Figma · Claude · Obsidian · Zeplin · Notion · Miro · Adobe Creative Cloud · Affinity Designer · Affinity Photo